This is the list of variables that you can use in the html emails.

   [mycompanywebsite] = My Company Website URL that is setup in the company setup

   [facebook] = My Company Facebook URL that is setup in the company setup

   [linkedin] = My Company Linkedin URL that is setup in the company setup

   [twitter] = My Company Twitter URL that is setup in the company setup

   [instagram] = My Company Instagram URL that is setup in the company setup

   [youtube] = My Company Youtube URL that is setup in the company setup

   [mycompanyname] = My Company Name that is setup in the company setup

   [mycompanyemail] = My Company Email that is setup in the company setup

   [mycompanyphone] = My Company Phone Number that is setup in the company setup

   [mycompanyaddress] = My Company Address that is setup in the company setup

   [companyimage] = My Company Web Image that is setup in the company setup

   [companyicon] = My Company Icon Image that is setup in the company setup

   [fulldate] = Date Generated as Todays date - Example '01/31/2019'

   [date] = Short Date Generated as Todays date - Example '01/31/19'

   [month] = Current Month

   [day] = Todays day of month

   [dayofweek] = Todays Week Day Name

   [now] = Exact Date Time

   [link] = link thats is used to open document (if applies to section) this would typically be the link to view the order
   ^^ this generate a full URL Path
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Order Specific

   [expirydate] = date quote will expire (Quote)

[ordernumber] = Order Number

[orderdescription] = Order description

[customergoodsduedate] = When Order has Customer goods then Customer Goods Due Date (applies to orders that have customer goods)

[artduedate] = Art Approvals Due By date (date that all art should be finished/approved by to run the order)

[orderamountdue] = amount still due for order (used when order is complete and amount still outstanding)
[ordertrackingrefurl] = order trancking refrence URL (used when order changes to shipped)

[ordertrackingref] = order tracking reference (used when order changes to shipped)

[replname] = The Sales Rep Link to the Orders First Name

[repfname] = The Sales Rep Link to the Orders Last Name

[repname] = The Sales Rep Link to the Orders Full Name. First Name + Last Name

[repcell] = The Sales Rep Link to the Orders Cell Number
[repphone] = The Sales Rep Link to the Orders Phone Number
[repemail] = The Sales Rep Link to the Orders Email

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[completedate] = date order was completed
[expecteddate] = The Date that the order is expected to be complete on/ order arrive (when it's an order the expected date is the date that the order should be complete on... When sending a Purchase order to a supplier then expected date is the expected date that the goods should arrive)

when the mail/message that is being sent is linked to a company (Supplier/Customer) the main contact linked gets used
[fname] = Your Customer's Contact linked to the Orders First Name
[lname] = Your Customer's Contact linked to the Orders Last Name
[name] = Your Customer's Contact linked to the Orders Full Name. First Name + Last Name
when the mail/message that is being sent is linked to a company (Supplier/Customer) the company linked gets used
[companyname] = Your Customer's Contact linked to the Orders Company Name

[vendorref] = this applies to reference sent to vendor (applies to suppliers the reference that is sent to a supplier)